



**Help Greensboro Grow Green
Community Open House
October 13, 2009**

Purpose of Today's Meeting

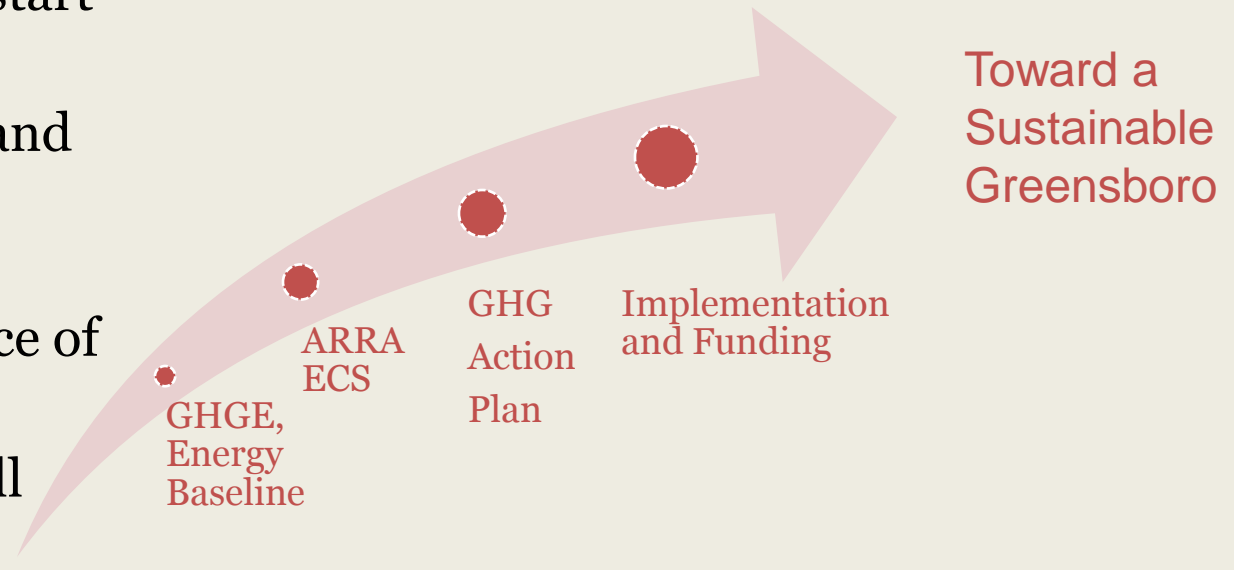


- Develop an Activity Pool of measures for energy efficiency and greenhouse gas reduction strategies
 - Energy Efficiency and Conservation Strategy (EECS)
 - GHG Action Plan
 - Other appropriate plans and implementation paths
- Build on input from July public meetings
- Build on work of the Community Sustainability Council
- Tally your preferences for strategies and priorities

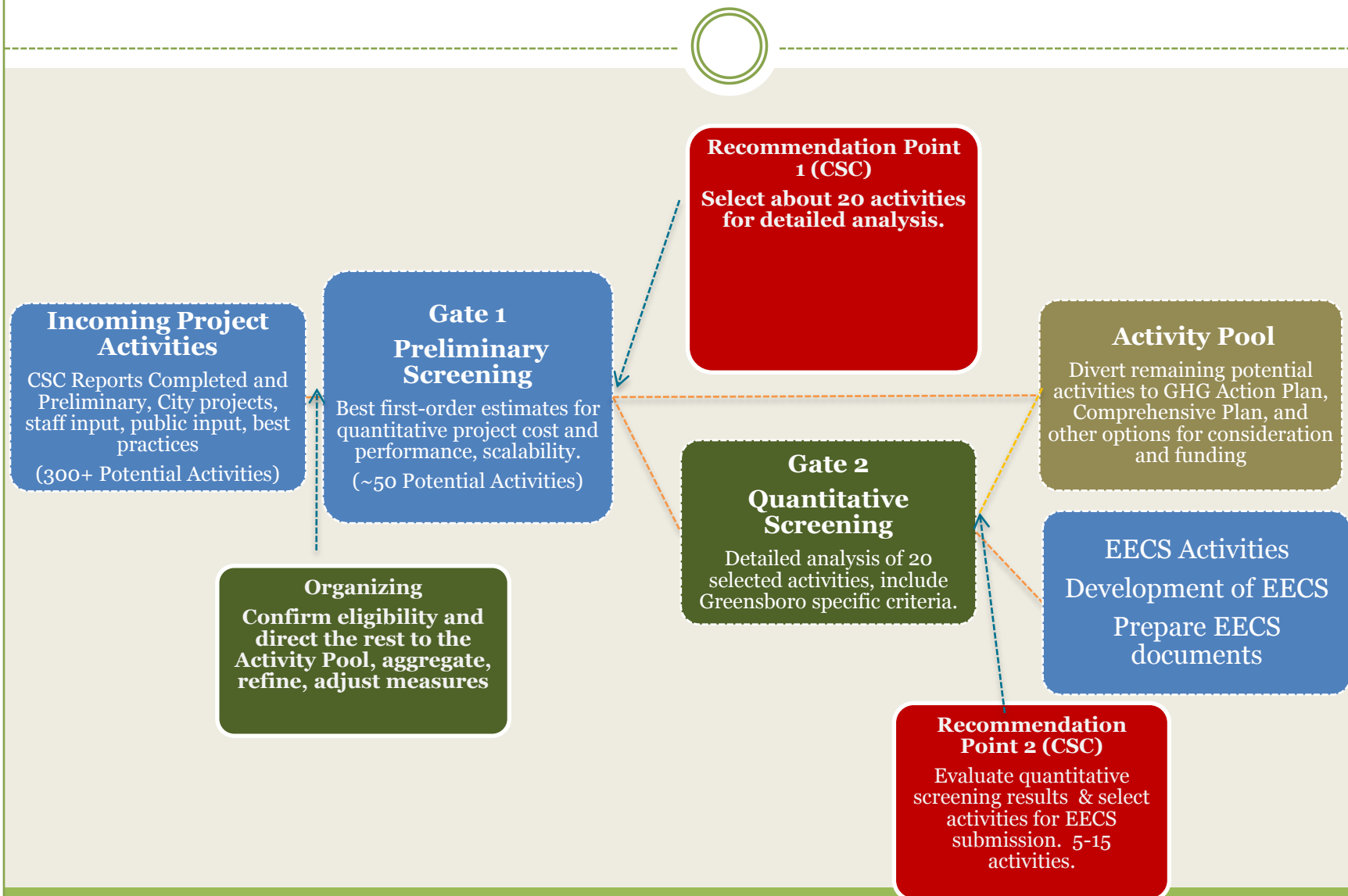
Project Approach



- Integrated approach rather than siloed tasks
- Use EECS to “jump start” Climate Action Plan
- Capitalize on EECS and CAP “Best in Class” strategies
- Recognize importance of communication
- Support City’s overall sustainability efforts



How the EECS/CAP Will be Developed



Purpose of the EECS



- City received \$2,544,900 in Energy Efficiency Community Block Grant funding as part of 2009 American Recovery and Reinvestment Act
- City must submit an EECS to access funds- document that explains City's top 5-15 strategies
- Short-term projects: EECBG funds must be spent in three years
- Key criteria include energy savings, greenhouse gas reduction, job creation, and ability to leverage other funding opportunities
- EECS needs to be submitted to the U.S. Department of Energy by December 3, 2009
- Long-term projects or those that don't meet DOE criteria will be reserved for GHG Action Plan

What the EECS Can Include



What the EECS Can Include

- Education
- Residential and commercial building energy audits
- Financial incentive programs
- Projects for City buildings and facilities
- Transportation programs
- Building codes and inspections
- Material conservation, such as source reduction and recycling
- Renewable energy on government buildings
- Reduction/capture of methane, other greenhouse gases

Public Priorities Identified So Far

- Education
- Financial Incentives
- Reaching Underserved Communities
- Materials Conservation
- Transportation Programs

Today's Agenda



- 12:10-12:50: Provide input at topic stations (20 min. @ 2 stations)
 - Education & Outreach
 - Transportation, Land Use, and Nature
 - Materials Management and Conservation
 - Green Building, Jobs & Technology
 - Cross-Cutting and Other Topics (written only)
- 12:50-1:10: Table recorders summarize discussions
- 1:10-1:25: Group keypad survey on key questions
- 1:25-1:30: Summarize next steps

Ground Rules



- Keep comments focused on station topic
- One person speaks at a time
- Everyone gets a turn
- Time is short – keep comments brief
- Write other ideas down
- Transition quickly

Next Steps

Nov 9

- Community Sustainability Council reviews draft EECS & Proposed Approach for GHG Action Plan

Nov 17

- City Council reviews and approves EECS

Dec 3

- EECS submitted to the Department of Energy

Dec-Apr

- Develop GHG Plan with Public Engagement